

**Brooklyn Area Chamber of Commerce
Meeting Minutes September 18, 2017**

President Levi Cutler called the meeting to order at 6:00 p.m. Members present were Brit Springer, Sue McCallum, Linda Kuhlman and Rex Tilley.

McCallum would like to add an item to the agenda under ideas. She would like to discuss and consider an ad on the Fire Department calendar.

Cutler said the last meeting only had three people present and it was a short meeting, so there were no minutes.

McCallum gave the treasurer's report. The balance in the account is \$6,160.66. Memberships – Stahl won't be joining again, Academy of Sound is not joining, Winterfell Farms on Mortenson Road might be interested in joining and Leverage Orchard might be interested in joining.

The letter for guide advertising was discussed. The recommendation was to put in actual sizes of the ads and put in the dimensions of the book and add a membership application when sending out the letter. Payments for the ads will be invoiced after the guide is published and will coincide with membership dues. The deadline will be January 15 to get submissions in. The letter will be sent by early October. Springer will make up a letterhead and forward it to Cutler. McCallum will contact Stoughton UPS for in-kind services and get letterhead and envelopes printed. Cutler received a list of businesses from Ann Wanless in spreadsheet form.

McCallum has Historical Society verbiage and photos for the guide, and she and Tilley are working on verbiage and photos for outdoor pages. Oregon Chamber told Cutler that a map is a huge expense. It was discussed to have a map larger than just the Village. Kuhlman will work on Calendar of Events and will contact townships, Historical Society, Fire/EMS Department and churches for information. The letter will also go out to organizations with event submission forms to see if they want to put ads in for events like the fireworks and tractor pull. Springer will pay for a fireworks ad.

Cutler asked group to consider editing or reducing dues for large/very large businesses. The suggestion is to consider 1-5 employees at \$100, 6-20 employees \$150 and over 20 employees \$200. McCallum made a motion to accept the fee changes. Springer seconded. Motion carried. Springer will redo the application.

McCallum asked Chamber to consider donating a platinum sponsorship to the Brooklyn PTO for their playground equipment. A platinum sponsorship is \$1,000 and it includes an 8 x 8 paver with whatever information Chamber wants to put on it. It was decided to put the Chamber logo and text on it. McCallum made a motion to sponsor a paver for the Brooklyn PTO playground equipment. Springer seconded. Motion carried. McCallum will send in the payment. Cutler explained he can't sign checks anymore due to his position in finance and

securities. Cutler made a motion to have Vice President Springer be the co-signer on the checks. Kuhlman seconded. Motion carried. McCallum and Springer will contact the bank and get the documents signed.

McCallum recommended the Chamber place an ad in the Fire Department calendar. It's \$250 for a black and white square. It was discussed it will be the logo, website address, Facebook address and email address. Springer will email an ad to Cutler and then to the Fire Department.

Cutler will discuss with Unified Newspapers who will be sending out the letter for the guide advertising.

Tilley made a motion to adjourn at 6:50 p.m. Springer seconded. Motion carried.

Linda Kuhlman
Secretary