

Brooklyn Area Chamber of Commerce
Meeting Minutes October 16, 2017

President Levi Cutler called the meeting to order at 6:11 p.m. Members present were Dan Antolec, Sheri Karns and Linda Kuhlman. Sue McCallum arrived later.

Discussed Community Guide projected date of March 1. The advertising letter was sent to Unified Newspapers along with the distribution list, submission form and Chamber application. They will print the letters and distribute. The Chamber application was updated with the new rates. Springer will come up with ideas for the cover or maybe do a photo contest.

Kuhlman will put together a local government section of township contacts, police, fire, school, American Legion, 4H, etc. Discussion on maps for the guide – double page showing the county lines and township lines and landmarks in the area, possibly a single page map of the Village. Cutler said Springer could do the map. McCallum has already written about the Historical Society. McCallum and Tilley are working on an outdoor section. Kuhlman and Cutler will work on a calendar of events. Karns mentioned she could get statistical information from the bank. Other pages mentioned were a welcome page, Chamber board members, school/PTO and photos. Cutler talked about mentioning the school and small town walkable location in his welcome paragraph.

The guides will be distributed in the Great Dane and also as a welcome to new residents. McCallum arrived at 6:32 p.m. Discussion about front page photo – possibilities include a blend of children at the school and a shot of the countryside or Village. Also possible tag lines were discussed including Excellence in Education, Safety, Small Town Piece of Mind. Should have most information to Springer by the end of November, mid-December to start putting it together.

McCallum read the treasurer's report. Springer is now co-signer on the accounts.

Santa Day will be December 9 from from 11-1 at the Methodist Church. Will ask Tilley to be Santa again. The church will ask the Dairy Queens to help and the church does their re-gifting and door prizes. Please spread the word that they need gifts for boys and girls.

Will put up the lights on the gazebo after Thanksgiving on November 29 at 4 p.m. Kuhlman will check with Public Works to make sure outlets are working.

Meeting adjourned at 7:08 p.m.